Srushti Bari

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PROFESSIONAL PROFILE

UI/UX Designer with 2+ years of experience designing intuitive web and mobile applications, SaaS platforms, and enterprise applications. Skilled in User Research, Information Architecture, Wireframing, Prototyping, Responsive Design, Design Systems, Auto Layout, Figma Variables, and Developer Handoff. Experienced in collaborating with cross-functional teams to create user-centered, accessible, and visually engaging digital experiences that align with business goals.

WORK EXPERIENCE

UI/UX designer, graphic designer — Jun 2025 – Present

The design trip (Pune, Maharashtra)

- Designed web, mobile, and enterprise applications with a user-centered approach.
- Built scalable Design Systems using Figma Components, Auto Layout, and Variables.
- Collaborated with cross-functional teams to deliver high-fidelity, developer-ready designs.
- Contributed to projects including Protean, PhonePe, Magenta Mobility, Skild.ai, Talent Grid, and Zucol.ai.

UI/UX designer, — Aug 2024 – May 2025

Idiating Tribe (Pune, Maharashtra)

- Designed responsive websites and digital experiences for education and business clients.
- Contributed to the DYPDPU website by improving UI, navigation, and visual consistency.
- Created wireframes, high-fidelity designs, and interactive prototypes in Figma.
- Worked closely with developers to ensure seamless implementation and design quality.

UI/UX designer, graphic designer — May 2023 – Nov 2023

The design trip (Pune, Maharashtra)

- Designed social media creatives and marketing assets for client campaigns.
- Contributed to the The Design Trip website, including the Contact Us page UI.
- Assisted in creating responsive web layouts and maintaining visual consistency.
- Collaborated with senior designers to deliver high-quality branding and digital design solutions.

SKILLS

Skilled in UI/UX Design, Design Systems, User Research, Wireframing, Prototyping, Responsive Design, Visual Design, and Cross-functional Collaboration, with a strong focus on continuous learning and user-centered problem solving.